

Invest to engage:

enhancing connections with the NHS



A series of one-day seminars to equip third sector organisations with the skills to engage with NHS Health Boards

Brian Cavanagh, former chair of NHS Lothian and City of Edinburgh Councillor, brings his unrivalled expertise and knowledge of health services and local authorities to lead these events

The events aim to:

- assist you to develop strategies for increasing your influence on and engagement with the NHS
- develop your own framework for achieving this

Location of events

27th January: Dumfries
2nd February: Falkirk
16th February: Inverness
Exact venues to be confirmed

To register:

Tel: 0131 225 7290
Email: mail@vhscotland.org.uk
Online: www.surveymonkey.com/s/6QXHWP3

Supported by:

About the seminars

Voluntary Health Scotland and Brian Cavanagh are jointly hosting these seminars which will cover the following themes:

- Health policy and the national context
- Policies for participation and engagement
- The mechanisms for decision making
- Relationships between Health Boards and Councils
- Promoting engagement: first principles
- Dealing with decision makers: styles and behaviours
- Getting your message across: key methods
- Making the most of engagement: 10 top tips

Objectives of seminars

The objectives for the day will include:

- Increased awareness of current strategic health policy in Scotland
- Identification of the key players within Scottish Government and NHS Scotland
- An understanding of how the Direct Elections to Health Boards will work and the opportunities for engagement
- Increased awareness of how Health Boards operate and how to navigate Health Boards decision making process
- Increased confidence in influencing and engagement strategies
- The design of a best practice engagement framework for your organisation

Who should attend?

- Members of voluntary and community organisations
- Councils for Voluntary Service & Volunteer Centres
- Members of Equality and Diversity groups
- Social Enterprises

Dates, locations & venues

The dates and locations of the seminars are:

27th January: Dumfries
2nd February: Falkirk
16th February: Inverness

Venues for each seminar will be confirmed soon



Registration

To register for these seminars please either fill out the registration form on this flyer and return to Voluntary Health Scotland or complete the online registration at:

www.surveymonkey.com/s/6QXHWP3.

It is advisable to book early as interest in each seminar is high and places will be limited.

Cost

Voluntary and community organisations with a turnover of less than £250K per annum: **£45**
Voluntary and community organisations with a turnover more than £250K per annum: **£65**

Registration form

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Delegate details

Name _____

Organisation _____

Address _____

Tel _____

Fax _____

Email _____

Special requirements (e.g. mobility, access, hearing, vision, diet etc)

VHS member? Yes / No

Seminar date & location

Please select the date & location you wish to attend:

27th January: Dumfries

2nd February: Falkirk

16th February: Inverness

Seminar fees

Please select your rate from the following:

Voluntary and community organisations with a turnover of less than £250K per annum: £45

Voluntary and community organisations with a turnover more than £250K per annum: £65

An invoice and seminar schedule will be sent to you prior to the event. The seminar fee includes refreshments and lunch.

Please return completed forms to:

Voluntary Health Scotland, 35 Melville Street, Edinburgh EH3 7JF

Email: mail@vhscotland.org.uk Fax: 0131 220 9940