

Invest to engage:

enhancing health connections with the NHS & local government



A one-day seminar to equip third sector organisations with the skills to engage effectively with NHS & local government in a rapidly changing policy environment

Brian Cavanagh, former chair of NHS Lothian and City of Edinburgh Councillor, brings his unrivalled expertise and knowledge of health services and local authorities to lead this event

The event aims to:

- assist you to develop strategies for increasing your influence and engagement with health structures
- develop your own framework for achieving this

Dates & locations of events

16th November: Edinburgh
15th February 2012: Glasgow

To register:

Download registration form: www.vhscotland.org.uk/i2ebooking.doc
Tel: 0131 225 7290
Email: mail@vhscotland.org.uk

Supported by:

About the seminar

Voluntary Health Scotland now brings its successful series of *Invest to Engage* seminars to Edinburgh and Glasgow. This will be of value to all those seeking to engage with Scotland's health structures following the Scottish Government's response to the Commission on the Future Delivery of Public Services (Christie Commission).

Brian Cavanagh, the seminar leader, is now able to offer a free 1:1 half-hour follow-up telephone consultation during the month after the seminar.

If your organisation is serious about developing its influencing strategy and growing its sphere of influence, then this seminar is for you. National organisations experiencing difficulty in engaging with local health structures should find the seminar particularly useful.

Participants will also be encouraged to submit case studies in advance of the seminar, to be discussed at the event. This will support participants in developing a plan of action.

Learning outcomes from the seminar

By the end of the seminar, participants will have:

- Increased their understanding of up-to-date Government health policy
- Increased their knowledge of local health structures and opportunities for engagement
- Gained an insider's guidance to influencing effectively
- Learned from others' experience of good practice
- Developed an outline for their organisation's engagement strategy

Who should attend?

- Third sector organisations keen to engage with health structures
- National organisations wishing to increase their influence at local level
- Local organisations wishing to increase their local influence
- Anyone in a leadership or managerial position in the third sector, NHS or local government

Feedback from previous seminars

I wanted to attend to hear Brian's insider view of what to do and not do in terms of developing influence, and found it hugely helpful

Great to draw experience / examples from people attending with facilitated discussion. Very useful and helped to bring points home

Wish I had the benefits a year ago!

Cost & registration

Voluntary and community organisations with a turnover of less than £250k per annum: **£70**
Organisations with a turnover more than £250K per annum: **£105**
*Full members of VHS receive a £10 discount

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